



RUGBY 7's SPONSORSHIP PROPOSAL

SPONSORSHIP OBJECTIVES:

- **Fostering relationships with MCC and wider community**
- **Increase business loyalty**
- **Apparel branding**
- **Stimulate sales**
- **Showcase social and community engagements**
- **Support indigenous and overseas communities**
- **Network with co-sponsors**
- **Media exposure – Print, digital and social**
- **Celebrate with us in our 40th year with Homecoming Week**

EVENTS:

- **Western 7's,
Emerald**
- **Mackay Q7's,
North Mackay**
- **CQ 7's,
Yeppoon**
- **Mackay Rugby Schools Cup,
North Mackay**
- **Qld All Schools, Brisbane**
- **U10 mixed, U12 mixed,
Boys & Girls U13, U15
and Open**

SPORTS VISION:

- **Mackay Christian College's C.L.E.A.R.**
(Christlikeness, Learning, Excellence, Attitude, Respect)
values underpin our commitment to providing ALL students with opportunities to engage in sports being inclusive of all abilities, to grow confidence, develop new aspirations, experience team & community camaraderie.
- **Grow and strengthen our sporting and missionary ties to the Aboriginal & Torres Strait Islander (ATSI) community** including the Woorabinda, Torres Strait Islands and Solomon Islands communities maintaining our relationships with the QRU's Indigenous Program mentors, coaches & ARU Wallaroo Indigenous Ambassador for rugby as well as the provision of sporting gear to these communities.
- **Develop a holistic approach** toward our sporting programs which includes strength and conditioning coaching, engaging our local community to support staff PD, collaborating with specialised coaches, Forebode Health & Injury Management, chaplains, and sporting recovery professionals.
- **Build an indoor sporting facility**, with classrooms, changerooms, and canteen.



RUGBY SPORTS JOURNEY:

Host Venue

- Mackay Q7's coincides with MCC's 40th Homecoming Week Celebrations!
- Combines Talent Testing run by Qld Academy of Sport, Reds Academy & QRU
- Rugby Schools Cup – Term 4
- Nyrie Contor Cup - Mackay District Junior Rugby Union Club -2017 to present
- Collaboration with Woorabinda community, MCC blessed 35 players & elders with travel, meals, accommodation & mouth guards to compete in the Mackay Q7's
- Provided accommodation for the Rockhampton and Emerald Girls Club Rugby Teams

School Representative Sports

- Since 2021 inaugural inception of Mackay District School Sports (MDSS) 15-16 Yr Girls Rugby 7's - MCC teachers/staff have exclusively convened MDSS trials, then coached & managed the MDSS team at Capricornia Trials

2023 Events

- Western 7's
- Mackay Q7's
- CQ7's
- QLD All Schools
- Mackay School Rugby Cup





2022 Events

- Mackay Q7's - MCC Open Girls Rugby 7's undefeated in 2020, 2021 & 2022 and won Player of the Tournament every year
- Mackay Q7's – 7 teams, 5 Grand finalists, 3 champion teams and 3 Players of the Tournament
- CQ7's Yeppoon- 6 teams; 2 grand finalists Open Girls & 15 Girls & 2 Player of the Days
- Western 7's – 3 teams entered
- Rugby Schools Cup – MCC Open Girls Champions
- Collaborating with the Woorabinda community elders and having their athletes play Rugby in our MCC teams in the 2022 Western 7's, Mackay Q7's & CQ7's.

2021 Events

- R. Blackhurst awarded Capricornia Team Lifetime Achievement Regional Player Award at Inaugural QLD 7's State Schools Championships
- Rugby Schools Cup – 9/10 Girls Best 3: B. Hehir, T. Davies, H. Goodin;
7/8 Girls Best 3: G. Kofe, H. Day, K. Dixon
- CQ7's – 15 Girls 3rd - 3 teams
- Mackay Q7's – Mackay Open Girls Champions and Player of the Day, U13 boys and girls -2nd, U15 Girls 3rd - 6 teams

2020 Events

- Western 7's – Open Girls 2nd; Open Boys 4th - 2 teams
- Mackay Q7's – Open Girls Champions - Player of the Day; 6 teams
- Mackay School Rugby Cup – 4 teams

SPONSORSHIP PACKAGES 2023 -2024

**Sponsorship Packages are valid for 12 months*

SPONSORSHIP LEVELS	COMMUNITY \$200	BRONZE \$500	SILVER \$750	GOLD \$1500	PLATINUM \$3000
1. Branding and website link recognition on MCC Sports Facebook page and MCC website					
2. Branding in Sports Handbook and College Yearbook					
3. Certificate of Appreciation			Team Photo	Team Photo	Plaque and Team Photo
4. Apparel Branding – Team Shirt and /or Travel Polo		Sleeve	Lower Back	Upper Back	Polo Front
5. MCC Sports Presentation Night (Opportunity to present players with awards)					
6. Branding on MCC sports events banners					
7. Featured sponsor on MCC Facebook page (Includes brief feature article with website link)					
8. Digital Noticeboard on Glenpark Street for traffic exposure					
9. Branding on school marquees					

SPONSORSHIP FORM 2023 -2024

Thank you for your support of Mackay Christian College Sporting Program.

Please complete the form below (or electronically via) <https://mcc.qld.edu.au/mcc-sports/> and we will send an invoice for your selected sponsorship level.

Business Name	
Contact Name:	
Sport:	<input type="checkbox"/> AFL <input type="checkbox"/> LAWN BOWLS <input type="checkbox"/> RUGBY LEAGUE <input type="checkbox"/> ADVENTURE RACING <input type="checkbox"/> MOUNTAIN BIKING <input type="checkbox"/> RUGBY 7's / UNION <input type="checkbox"/> BASKETBALL <input type="checkbox"/> NETBALL <input type="checkbox"/> SOCCER <input type="checkbox"/> FUTSAL <input type="checkbox"/> OZTAG <input type="checkbox"/> TOUCH FOOTBALL
Sponsorship Level:	<input type="checkbox"/> COMMUNITY <input type="checkbox"/> BRONZE <input type="checkbox"/> SILVER <input type="checkbox"/> GOLD <input type="checkbox"/> PLATINUM <input type="checkbox"/> I am unable to provide sponsorship but would like to make a donation of goods/services that could be used as a prize (eg raffle): DONATION AMOUNT:
Contact Phone:	
Business Address:	
Business Website:	
Business Facebook page name/link:	
Business Instagram profile name/link:	
Email:	
Logo Artwork:	Please supply your company logo in one of the following formats jpeg, png, pdf If you have a Style Guide for your logo please provide



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✉ sport@mccmky.qld.edu.au

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✉ Mail: Attention:
MCC Sports Coordinator
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Sports Coordinator

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✉ Mail: Attention:

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